

WHITEWATER COMMUNITY FOUNDATION

# 2021-2022 ANNUAL REPORT



## FROM OUR CO-PRESIDENTS

The year 2021-2022 has been a year of transitions for us all. We are learning to adjust how we operate as we come out of the pandemic, but not completely out. At the Whitewater Community Foundation we have also transitioned. We have changed leadership as we, Roni Telfer and Therese Kennedy, have assumed the role of co-presidents.

We added new board members as other members have moved off the board. And we continue to learn how to adjust to be responsive to changing community needs.

To this end of responding to community needs, the Whitewater Community Foundation remains committed to the "pillars" of our organization:

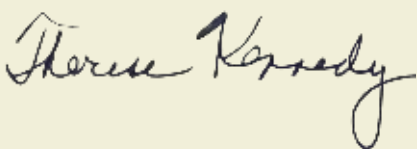
- Providing education scholarships for talented and deserving Whitewater area students
- Funding Community Action Grants to address identified community needs
- Partnering with local organizations to provide fiscal sponsorship for local projects
- Supporting the Whitewater Banner to continue to provide local community communication

To perform these functions well, recent past boards had made a commitment to align the Whitewater Community Foundation operations with the best practices of non-profit philanthropic organizations. To accomplish this, the current Board has been crafting and adopting policies and practices that both clarify how the organization operates and hold us to our commitment to operate with best practices for the betterment of Whitewater. This has been a learning experience for us, but an exciting one.

But, of course, none of what the Foundation does is possible without the support of you, the Whitewater Community. The Whitewater Community Foundation is an instrument of the Community of Whitewater "to make dreams come true." The many volunteers, workers, board members and generous donors make it work. And we thank you for your many kinds of support.

We also encourage all to consider how you would like to contribute to the continued betterment of our community. Please read our annual report and see where you fit in this process of building a vibrant community in which all can thrive. And thank you for supporting the work of the Whitewater Community Foundation. We are honored and humbled to serve as Co-presidents of the Board of the Whitewater Community Foundation and we look forward to working with you.

Sincerely,



Therese Kennedy  
Co-president



Roni Telfer  
Co-president



Therese Kennedy



Roni Telfer

# BOARD OF DIRECTORS



Second Row: Kat Mawhinney, John Chenoweth, Julie Caldwell, Caroline Pate-Hefty, Dick Haven, Ginny Coburn, Sharon McCullough, Danielle Frawley and Geoff Hale Front Row: Therese Kennedy, Roni Telfer and Jerry Wendt

Therese Kennedy, Co-President  
Roni Telfer, Co-President  
Danielle Frawley, Past-President  
Julie Caldwell, Secretary  
Geoff Hale, Treasurer  
Ginny Coburn  
Dick Haven

Sharon McCollough  
Kat Mawhinney  
Marjorie Stoneman  
Jerry Wendt  
Cameron Clapper, Ex-Officio  
Caroline Pate-Hefty, Ex-Officio  
John Chenoweth, Ex-Officio

The Whitewater Community foundation seeks to make Whitewater's Dreams come true. The foundation collaborates with its civic partners to create opportunities for youth and adults to achieve their educational and economic dreams, to create a vibrant city for the arts, and to celebrate and preserve the qualities that make Whitewater exceptional.



# COMMUNITY ACTION GRANTS

Through its general fund, the WCF awards Community Action Grants twice a year in the Spring and Fall to support worthy community projects being undertaken by local civic organizations. Projects considered must be for educational, cultural, charitable, or benevolent purposes that benefit the Whitewater community. A total of \$6,750 in Action Grants were awarded in 2022. In addition, because of the ongoing pandemic, in the Fall of 2021, grants totaling \$15,974 were made from a designated COVID Relief Fund established after the onset of the pandemic to assist local civic organizations to assist families to meet their basic needs.

## FALL 2021 - COVID RELIEF FUND

New Beginnings APFV	\$2,500
Bethel House	\$2,500
Rock River Free Clinic	\$2,500
Whitewater Food Pantry	\$1,000
The Community Space	\$1,000
St. Patrick's Church (Hand Up Program)	\$1,000
Whitewater Park & Rec - Story Walk Project	\$4,505
Congregational United Church of Christ	<u>\$968</u>
<b>Total:</b>	<b>\$15,974</b>

## FALL 2021 - COMMUNITY ACTION GRANTS

City of Whitewater Urban Forestry	\$2,000
Whitewater Fire Department	<u>\$2,000</u>
<b>Total:</b>	<b>\$4,000</b>

## SPRING 2022 - COMMUNITY ACTION GRANTS

Whitewater Chamber Downtown Whitewater	\$2,000
First English Lutheran Church Book Buddies	<u>\$750</u>
<b>Total:</b>	<b>\$2,750</b>

**TOTAL OF ALL GRANTS AWARDED: \$22,724**

# COMMUNITY ACTION GRANTS



Arboretum at Starin Park - City of Whitewater Park & Recreation's Urban Forestry Commission has received Level 1 Accreditation as an Arboretum at Starin Park from ArbNet, the international accrediting agency for arboreta. The Commission's initial project is to establish an arboretum, or outside museum of trees and shrubs, to provide educational opportunities for children and adults by identifying and preserving a diverse network of native and imported trees and plants. Their goal in the first year is to plant many trees and shrubs native to Wisconsin and tag them with signage that allows visitors to scan the tag to identify and learn about each tree. You can get involved and support this effort by becoming a volunteer Arboretum Steward to help maintain the planted areas and spread the word about the value of native plants to our community.

First Street Pocket Park - The Whitewater Chamber of Commerce and Downtown Whitewater, Inc. were awarded a \$2,000 Community Action Grant for the purchase and installation of outdoor lighting for the First Street Pocket Park (between Main Street and Center Street). Installation of light poles and solar lights across the one block space will create a gathering place for the community both during the day and after dark. They have also applied for a grant from AARP for the purchase of weather resistant outdoor furniture. This will allow the creation of event programming in the space to draw residents and visitors to the Downtown District to foster economic growth and development.



Book Buddies - First English Lutheran Church was awarded a \$740 Community Action Grant to support their "Book Buddies" literacy program which supports parents and teachers in developing children's enthusiasm for reading through working with caring, supportive adult "buddies".

*Dr. Seuss wrote, "The more that you read, the more things you will know; the more things that you learn, the more places you'll go!"*

## SPONSORSHIP OF COMMUNITY PROJECTS

The WCF has a long tradition of providing fiscal sponsorships by acting as a conduit to receive donations for major community projects. The WCF is proud to have been part of successful projects such as Treyton's Field of Dreams, restoration of the Birge Fountain, Friends of the Whitewater Aquatic Center, the Starin Park All-Inclusive Playground, the Arch and the Frawley Family Amphitheater at Cravath Lakefront Park, and The Community Space. This year, Ferradermis, WUSD's robotics team, was added to the list of organizations supported by donations made through the WCF.

# SCHOLARSHIPS

Each year the Foundation awards two post-secondary scholarships to seniors graduating from Whitewater High School.



**Cooper Hammond**

2022 Whitewater Community Foundation Scholarship



**Ruby Yeager**

2022 Whitewater Community Foundation Founder's Scholarship



Following the passing of Jim Stewart and in partnership with the Stewart Family, the Whitewater Banner Scholarship was renamed the

Jim Stewart Memorial Scholarship to honor Jim's incredible service to the Whitewater Community. The first Jim Stewart Memorial Scholarship was awarded to **Sophie Walton**.

Sophie will be attending the University of Wisconsin-Madison to earn a Bachelor of Science degree in neurobiology. She plans to go to medical school to pursue an MD degree and commit herself to research in the area of geriatric neurology.



For over two decades, caring individuals, families, businesses and organizations have trusted the Whitewater Community Foundation with their charitable gifts. The Foundation currently administers the following individual restricted scholarship funds, each of which issues one or more scholarships to graduating seniors from Whitewater High School in the Spring of each year.

Jim Stewart Memorial Scholarship  
 Kikkoman Foods Foundation Scholarship  
 Raymond O. Storck Family Scholarship  
 Sam & Anne Soffa Scholarship  
 Rosemary Goeglein Scholarship  
 Jim Crummey Memorial Scholarship  
 Burton H. Heldt Memorial Scholarship  
 F.L. Moksnes Memorial Scholarship  
 Treyton Kilar Memorial Scholarship  
 Anne & Lane Kuske Drama Scholarship  
 Randy Lyon Memorial Scholarship

Veronica Hookstead-West Memorial Scholarship  
 Jean Broman Olson Art Scholarship  
 Elizabeth A. Parenteau Spirit of Service Award  
 Anthy J. Weiler Memorial Scholarship  
 Dirk Seibold Memorial Cross Country & Track Scholarship  
 Linda Stimpson Memorial Scholarship  
 Don Hale Home Lumber Carpentry Scholarship  
 Bob & Jill Freiermuth Key to Business Scholarship  
 Bob & Jill Freiermuth Working Towards Success Scholarship  
 Roxa Pritchett Music Scholarship



2022 Recipients of the Kikkoman Scholarships

# FINANCIALS



## 2021 - 2022 INCOME

Annual Campaign	\$43,583.23
Interest	\$672.72
Dividends	\$5,454.75
Fees and Reimbursements	\$20,136.24
Whitewater Banner	<u>\$3,949.00</u>
<b>Total Income:</b>	<b>\$73,795.94</b>

## HOW WE SPEND OUR RESOURCES

Grants	\$24,465.15
WCF Scholarships	\$3,500.00
Program Director	\$13,460.72
Trust Fees	\$3,500.00
Insurance	\$1,303.00
Accounting and Tax Preparation	\$2,000.00
Fundraising Expense	\$3,596.34
Rent	\$3,360.00
Office Supplies	\$728.93
Whitewater Banner	<u>\$1,471.83</u>
<b>Total Expenses:</b>	<b>\$57,385.97</b>



## RESTRICTED FUNDS

Jim Crummey Memorial Scholarship	\$58,189.92
Rosemary Roe Goeglein Memorial Scholarship	\$54,054.04
Burton H. Heldt Memorial Scholarship	\$343,038.95
Veronica Hookstead-West Memorial Scholarship	\$106,328.34
Treyton M. Kilar Memorial Scholarship	\$53,004.68
Anne & Lane Kuske Drama Scholarship	\$30,551.97
Randy Lyon Memorial Scholarship	\$1,402.81
F.L. Moksnes Memorial Scholarship	\$58,906.66
Jean Broman Olson Memorial Scholarship	\$48,700.30
Elizabeth A. Parenteau Spirit of Service Award	\$29,548.02
Dirk Siebold Memorial Scholarship	\$3,424.72
Sam & Anne Soffa Scholarship	\$199,117.78
Linda Stimson Memorial Scholarship	\$510.66
Raymond O. Storck Family Scholarship	\$206,215.67
Anthony J. Weiler Memorial Scholarship	\$122,652.05
Freiermuth Key to Business Scholarship	\$1,002.68
Freiermuth Working Towards Success Scholarship	\$2,002.61
Don Hale Memorial Scholarship	\$6,397.63
Kikkoman Foods Foundation Scholarship	\$118,721.21
Whitewater Community Founder's Scholarship	\$11,137.47
Roxa Pritchett Music Scholarship	\$32,202.16
Jim Stewart Memorial Scholarship	\$44,065.10
Coburn Family Scholarship	\$228,821.90
Treyton Kilar Field Endowment Fund	\$43,165.06
Friends of Whitewater Aquatic Center Fund	\$19,350.68
The Community Space Fund	\$11,672.89
Kiwanis Club All-Inclusive Playground Fund	\$19,519.22
Cravath Lake Amphitheater Fund	\$6,359.21
Bark Park	\$1,120.21
John Newhouse Memorial Fund	<u>\$3,235.08</u>

**Total Restricted Funds: \$1,864,419.68**

## UNRESTRICTED FUNDS

Certificates of Deposit	\$20,000.00
Mutual Funds	\$272,005.61
Other Interest-Bearing Accounts	<u>\$92,535.15</u>
<b>Total Unrestricted Funds:</b>	<b>\$384,540.76</b>

# 2021 - 2022



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**Bonnie Miller**  
Program Coordinator



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## Whitewaterbanner.com



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